



Ideation & Innovation



Business Development



Practical Implementation



Networking & Mentorship

# Take the First Step Toward Your Entrepreneurial Legacy

**Register Now to Secure Your Spot**

**January 2025** | Berlin College  
CIC Campus, Berlin/ Online



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@Berlin College of Business and Technology

**Innovate Sustainably.  
Lead the Future.**

## Build Your AI Driven & Sustainable Startup

Join the ultimate bootcamp for entrepreneurs and aspiring founders passionate about sustainability, innovation, and turning ideas into action.

**Join the Bootcamp Today!**

Ideas become impact, and founders turn into leaders.



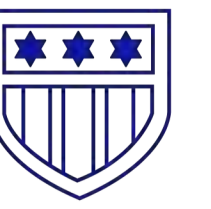
# Why This **Bootcamp?**

Are you ready to:

- Build a future-proof, sustainable business model that aligns with your values?
- Master skills to enhance efficiency, innovation, and scalability?
- Create an investor-ready pitch deck and learn to present with confidence?
- Explore cutting-edge trends like AI, sustainability, and more?

This bootcamp is designed for YOU, whether you are:

- An entrepreneur or founder looking to scale sustainably.
- A professional transitioning into entrepreneurship.
- A young passionate about leveraging AI in startup founding.
- Visual Elements to create confidence.



# Program **Highlights**

**Week 1**

- Laying the Foundations •Sustainable startup ideation using AI tools. •HR essentials: team planning and recruitment strategies.

**Week 2**

- Structuring Your Startup •Legal frameworks for startups in Germany. •Financial planning and compliance with AI-driven solutions.

**Week 3**

- Marketing & Product Development •AI-powered digital marketing strategies for growth. •Prototyping and product development through design thinking.

**Week 4**

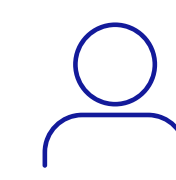
- Pitching & Scaling •Crafting a professional pitch deck for investors. •Integrating sustainability and exploring emerging technologies.



•Total of 30 hours sessions and practice



•16 hours of group sessions



•14 hours of individual project & mentorship

## Hahah

( founder of "move it")

“ This program transformed my business idea into a real, sustainable startup! ”

## What You'll Gain

- Sustainable Startup ModelBuild a business model that incorporates ESG principles for long-term success.
- AI Expertise Use AI tools for ideation, HR, marketing, legal compliance, and scaling your startup.
- Pitching Power Develop a pitch deck that wows investors and opens doors.
- Core Entrepreneurial Skills Master legal structuring, financial planning, and team-building techniques.



Scan to read more



## The **Berlin College** Edge



### Vibrant **Location:**

Berlin College, CIC Campus – where innovation meets collaboration.



### Expert **Mentorship:**

Learn directly from industry leaders, AI experts, and sustainability pioneers.

### Practical **Tools:**



Hands-on experience with the latest tools and frameworks for entrepreneurial success.

## Labeat

(founder of VR Drive)



This bootcamp gave me the tools and confidence to pitch my sustainable startup idea to investors successfully! ”